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Date: 4-27-04

Heather J. Roth
Heather J. Roth

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

APPLN NUMBER 09/748,943	FILING DATE 27 DEC 2000	FIRST NAMED INVENTOR FLICKINGER	ATTY. DKT. NO. T721-17
TITLE DELIVERING TARGETED ADVERTISEMENTS TO THE SET-TOP-BOX		ART UNIT 2611	EXAMINER BUI, KIEU OANH T.

Assistant Commissioner for Patents
Arlington, VA 22313

AMENDMENT

This Amendment is in response to the October 29, 2003 Final Office Action, the February 23, 2004 Advisory Action, and the April 7, 2004 Advisory Action. The due date for responding being extended three months to April 29, 2004 with the enclosed Petition for Extension of Time. Please enter the following amendments and consider the following arguments.

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04 FC:2202 225.00 DA